

Red Oaks Primary School Safeguarding

Newsletter March 2026

At Red Oaks we are committed to ensuring a culture of safeguarding in our school and it is paramount in all we do. It is so important for children to learn about how to keep themselves safe in different situations and we have developed our own safeguarding curriculum to ensure all of our children have a good understanding of how to stay safe.

For more information about safeguarding at Red Oaks, please see the website:

<https://www.redoaks.org/page/?title=Safeguarding&pid=12>

Child Exploitation

In February we were lucky to welcome representatives from the charity Escapeline and the police into school to lead exploitation awareness workshops for children in years 5 and 6.

An estimated 46,000 children in England are being exploited as part of the illegal drugs trade, often referred to as County Lines. Exploited children are used to transport and sell drugs across the country. It is a form of modern slavery. Children as young as 10 may be targeted.

Please see the Parent and Carer Guide to Exploitation at the end of this newsletter for further information.



WhatsApp



With over 2.7 billion users, WhatsApp is one of the most popular messaging apps.

We are hearing about an increasing number of incidents on WhatsApp involving many of our pupils. We have been made aware of a growing trend where people are trying to make the largest WhatsApp group possible, which is resulting in children adding their friends to these groups without their permission. This is allowing complete strangers to gain access to their number and profile photo - meaning they can message them privately too.

There are some new safety features which allow users to control who can see their profile picture, send links and add them to groups.

Alongside this, WhatsApp have now launched parent-managed accounts. It will allow parents to set up and supervise accounts for children under 13, featuring enhanced security and parental control. Linked to a parent's device, these accounts allow parents to manage contacts, control privacy settings, and view activity, with access protected by a six-digit PIN.

Here is an article if you'd like to know more:

<https://blog.whatsapp.com/introducing-parent-managed-accounts-on-whatsapp>

Contact details – always keep us up to date!

It is vitally important that we have the correct contact details for every parent/carer. If you change your phone number, email address or move house, please let the school office know. We also need at least two emergency contacts for your child.

Telephone – 01793 493920

Email – admin@redoaks.org.uk

Our Safeguarding Team: If you have a concern about the safety or well-being of a child, please speak to one of our safeguarding team.



Becky Taylor

Designated
Safeguarding Lead
(DSL)



James Lee

Deputy Designated
Safeguarding Lead
(DDSL)



Eirian Painter

Deputy Designated
Safeguarding Lead
(DDSL)



Lucy Mitchell

Deputy Designated
Safeguarding Lead
(DDSL)

Useful contacts:

Contact Swindon (integrated front door for social services). If you have concerns about a child and want to speak to a social worker – 01793 464646 or email contactswindon@swindon.gov.uk

If you have concerns that a child is at immediate risk of harm, please call the police on 999
School Nursing Team – for support to help children with their physical, mental and emotional well-being and referring to other specialist agencies.

Tel – 01793 465050 or email snn@swindon.gov.uk

Online safety guidance for parents – <https://swgfl.org.uk/>

Finally, we would like to wish you and your families a very Happy Easter! 🐣 🌸

We hope you enjoy a lovely, restful break filled with happiness, fun, and special moments together. Thank you for your continued support this term—it truly makes a difference.

We look forward to welcoming the children back refreshed and ready for the new term!



Child Exploitation

A Guide for Parents, Families and Carers

What is child exploitation?

Child exploitation is the physical, sexual and emotional abuse of children for profit, advantage or gratification. An estimated 46,000 children in England are being exploited as part of the illegal drugs trade, sometimes referred to as county lines. Exploited children are controlled and used to transport and sell drugs across the country. It is a form of modern slavery.

The Facts

Child exploitation is taking place in towns and villages across the country, irrespective of wealth and location. It isn't confined to big cities or deprived areas.

Perpetrators targeting a child will pinpoint their vulnerabilities. Any boy or girl from around the age of 10 may be targeted. Some children may be more vulnerable than others.

Exploited children are not making a lifestyle choice. Methods of exploitation are sophisticated, manipulative and violent. Exploited children and their families are victims.

Exploited children are often not able to step away by choice. They are trapped and may see no way out. They may be threatened and experience extreme violence and their families may also be threatened and intimidated.

If you suspect your child or a child in your care is being exploited this guide will help you to:

- Spot the signs your child is being exploited.
- Know the strategies that may limit the risk to your child.
- Work with the police, school and other services to protect your child.
- Seek support and understand it is not your fault.

If you are concerned about exploitation in your community contact
Crimestoppers 0800 555111 Police 101 Childline 0844 8920220



educate | empower | prevent | www.escapeline.org.uk

Registered Charity no. 1184475

Copyright © 2020 Escapeline

Signs of grooming and exploitation

Parents, family members and carers are often the first to suspect a child is being exploited. The signs can be confused with normal adolescent behaviour and some on their own are not reasons for concern.

BELONGINGS



Unexplained mobile phone, games console, money, clothes, bike, sweets, jewellery, cigarettes.

Multiple mobile phones and SIM cards, occasional money that can't be accounted for, belongings disappear or get sold.

Criminals groom children with gifts. They use phones to control and send instructions.

APPEARANCE AND TASTES



Exaggerated gang style, intense interest in money and expensive items, taking a keen interest in music that glorifies violence, misogyny and drug use.

Unkempt and dirty, poor self-care, not bothered about appearance.

Children work hard to fit in with perpetrators by mimicking their behaviour, clothing and tastes in music.

RELATIONSHIPS



New friendships with controlling older children, or girl or boyfriend, secrecy about friends, existing relationships are dropped, relationships at home become strained, problems at school.

Cut off from family and friends, significant problems at school including missing days and exclusions, not appearing to care about anyone else, occasionally seeking comfort.

Criminals seek to isolate children from family, friends and supportive network.

BEHAVIOUR



Confrontational, controlling, brittle over-confidence, secretive and furtive, unexplained absences, language is changed and seems out of place, some anti-social behaviour.

Distant, violent, out of control, hypervigilant, frequently missing, sometimes for long periods, constantly monitoring phone and disappearing in response to messages, in trouble with police.

Once trapped, children are controlled through extreme threats and violence.

WELLBEING



A sense that something isn't right, disorganised sleep, tiredness, excessive time spent online, unusual smell.

Bruises and cuts, moving around awkwardly or painfully, depressed and lost, disorganised sleep and lack of appetite, being under the influence of drugs.

Exploited children are traumatised through violence, control and enforced drug addiction.

Parenting Strategies

Perpetrators seek to groom, control and exploit children for their own gain. Exploited children are used to transport and sell drugs within towns and villages and across the country. The benefits such as payment and a sense of excitement and belonging may be initially attractive to children but the realities of exploitation are enslavement, trafficking, violence, mutilation and sexual abuse. The hold that perpetrators have over children, through brain-washing and extreme intimidation can be very powerful and it may appear as though children are willing participants rather than victims.

One of the main aims of the grooming process is to separate the child from the protective adults around them. Parenting strategies alone are not a solution to child exploitation however parental awareness and presence are protective factors.

Get informed and educate your child. Understand how the grooming process works and the signs to look out for. Encourage your child's school to engage an organisation such as Escapeline to train staff, children and parents.

Encourage engagement in activities that your child enjoys and that divert them away from risky individuals and places.

Organise family time to reaffirm that you enjoy spending time with your child. Have fun. 'I enjoy spending time with you' is a good message to deliver.

Show an interest in your child's friendship group and know who their friends are.

Monitor social media use. Grooming takes place online as well as face-to-face.

Alert the police and your child's school or college, if you suspect your child has been approached or is being groomed or exploited. The earlier the intervention, the greater the chance your child will be protected.

Take care if you find illicit items in your child's possession. Perpetrators may ask children to hide items as a test of their compliancy. If your child is being tested you may be able to remove the items and protect your child. If they are being actively exploited then removing drugs or money will put them in debt to the perpetrators and may put them in extreme danger.

Lock away valuables and money, if you think there is a risk your child will take these from you to repay a debt.

Stay connected even if your child is being exploited. Maintain regular contact and keep communications low pressure and light touch. Show them you are there for them. Children who have been groomed may find connection with you dangerous but may share information and seek comfort when they are ready.

Listen with empathy and curiosity when your child shares information with you. Responses such as 'that must have been frightening' and 'tell me about it' may open up conversation and demonstrate you are not judging them and you are on their side..

Welcome them home if they have been missing. Exploited children may return in a state of extreme fear. In addition they may worry about the welcome they will receive at home. Remember they may have been prevented from returning and kept against their will. 'I'm relieved to see you safe' and 'I've missed you' are good responses as well as providing unspoken nurture through food and comfort.

Remember that if your child is being exploited it is not your fault. Perpetrators are organised and use sophisticated methods to groom children.

Seek support if your child is being exploited. Work with supportive services. Telling a trusted friend can ease the burden and help with problem-solving.

Take care of yourself. Advocating and caring for an exploited child can take a great physical and emotional toll.

Working with services

If your child is being groomed or exploited you will probably have contact with services such as school, police and social services. Some services and regions are further forward in developing ways of working together and understanding exploitation than others.

Remember that you are the key member of the team around your child advocating to keep them safe. Working with services can be frustrating but always try to be polite and calm, but firm.

Report your child missing each and every time they do not come home when you expect them to and when you don't know their whereabouts. You do not have to wait 24 hours before doing this. Tell the police that you suspect your child is being exploited and trafficked.

Record notable incidents such as dates and times when your child goes missing, injuries, police involvement, the locations you suspect your child is being trafficked to, the names of those they are associated with and the car registration numbers of any suspicious individuals who give them lifts. Record incidences of intimidation and threats towards other family members.

Keep screenshots of any messages that may contain important information and that provide evidence your child is being exploited. Share this with relevant professionals.

Secure your child's passport and other important documents.

Gather together a photograph of your child as they look now and how they looked before they were exploited (this can help services to see the child behind the abuse and control), details of their social media accounts, mobile phone number and bank details. These can help police if your child goes missing.

Team up with services, particularly school and with safe adults and friends in your child's life to maintain safety around your child.

Share written resources with professionals. This can be easier than having to explain. We have free resources available on our website.

This guide has been produced by Escapeline, a charity that educates children, families and professionals, empowers communities with knowledge and strategies and prevents exploitation.

Please support our work.



enquiries@escapeline.org.uk



[@escapeline2](https://twitter.com/escapeline2)



justgiving.com/escapeline



educate | empower | prevent | www.escapeline.org.uk

Copyright © 2020 Escapeline